

CSSR / SCÉR
Canadian Society for the Study of Rhetoric /
Société Canadienne pour l'étude de la rhétorique

June 2-4, 2010, Concordia University
le 2-4 juin, 2010, Université Concordia

Room/Salle H633
Henry F. Hall Building
1455 de Maisonneuve Blvd. W.
Montréal, Québec

Program / Programme

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president (at) cssr-scer.ca

Wednesday, June 2 / mercredi 2 juin

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| 9:00 | Welcome / Bienvenue Introduction to Special Session: Rhetorics of the Exception, the Exceptional, Exceptionality Chair / Président de séance: Michael Purves-Smith, Wilfrid Laurier University |
| 9:30-10:30 | <i>Session / séance 1</i> <i>Humans, animals, monsters: The exceptional & exceptionalism in rhetorical theory</i> Chair/Président de séance: TBA |
| | Rhetorics of Human Exceptionalism Jordynn Jack, University of North Carolina |
| | The Exceptional Wrong Turn in 20 th Century Rhetorical Theory: General Semantics, Speech Clinics, and Wendell Johnson's Monster Study David Beard, University of Minnesota |
| 10:30-10:45 | COFFEE BREAK / PAUSE CAFÉ |
| 10:45-12:15 | <i>Session / séance 2</i> <i>Locating and interrogating the exception(al) in Aristotle's Rhetoric</i> Chair/Président de séance: TBA |
| | The Exception, Contingency, and the Other: A Metaphorical Analysis Jane S. Sutton, The Pennsylvania State University |

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| | The Exception(al) and Rhetorics of Non-Sovereignty: A Critique of Aristotle Mari Lee Mifsud, University of Richmond |
| | The Exceptional & "The Greater and the Lesser" Ted Dyck, Editor Transition |
| 12:15-1:45 | LUNCH / DÉJEUNER |
| 1:45-3:15 | Session / séance 3 <i>Imagining, creating, naming: The exception(al) within rhetoric, ethics, and ontology</i> Chair/Président de séance: TBA |
| | Redescription and Exception: Rhetoric and Ethics Stephen Pender, University of Windsor |
| | La créativité perçue comme substrat à l'exceptionnel publicitaire Dany Baillargeon, Université du Québec à Montréal |
| | "Holo what?" or, The Exceptional Business of Naming Mareike Neuhaus, University of Toronto |
| 3:15-3:30 | COFFEE BREAK / PAUSE CAFÉ |
| 3:30-5:00 | Session / séance 4 <i>Rhetorics of the exception(al) in literature</i> Chair/Président de séance: TBA |
| | Exceptional Means to Exceptional Ends: The Rhetoric of Confusion in <i>Watt</i> Shoshana Benjamin, Ben-Gurion University of the Negev |
| | Strategies of Exceptionality in and around <i>La Princesse de Clèves</i> Pierre Zoberman, Université Paris 13 |
| | The Unexpected Rhetoric of Saramago's <i>Blindness</i> : Restoring the Reader as Audience in Literary Texts Kerry McArthur, University of Calgary |
| 7:00 | Banquet: Les Filles du Roy, Pierre du Calvet Hotel, www.pierreducalvet.ca |

Thursday, June 3 / Mardi 3 juin

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| 9:00-10:30 | Session / séance 5 <i>Rhetorics of the exception(al) in politics & the press</i> Chair/Président de séance: TBA |
| | The Rhetoric of the Exception and the American Constitution |

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| | John Tiedemann, University of Denver |
| | “A Province Unlike the Others”: Alberta and the Rhetoric of Exceptionality Geo Takach, University of Calgary |
| | L’exception comme support de la stratégie ironique dans la presse actuelle María Dolores Vivero García, Universidad Autónoma de Madrid |
| 10:30-10:45 | COFFEE BREAK / PAUSE CAFÉ |
| 10:45-12:15 | Session / séance 6 <i>Building character, building community: Ethical and reconciliatory rhetorics</i> Chair/Président de séance: TBA |
| | La franchise <i>Law & Order</i> : l’ethos de Dick Wolf Séverine Barthes, Université Paris IV-Sorbonne |
| | To “Break the Bonds of Oppression”: Jewish Arguments in the American Slavery Debate Mirela Saim, McGill University |
| | Talking the Walk: Presidential Pardons and the Rhetoric of Reconciliation Graham G. Dodds, Concordia University |
| 12:15-1:45 | LUNCH / DÉJEUNER |
| 1:45-3:15 | Session / séance 7 <i>Rhetorical challenges & challenges to rhetoric</i> Chair/Président de séance: TBA |
| | Rhetoric as a Compass for the Post-literate Age Ray op’tLand, University of Calgary |
| | Rhetoric and the Personal Essay Bruce Dadey, Laurentian University |
| | Persuader en auditoire hostile ou l’art d’insinuer entre rhétorique et sophistique Gilles Declercq, l’Université Sorbonne nouvelle |
| 3:15-3:30 | COFFEE BREAK / PAUSE CAFÉ |
| 3:30-5:00 | Annual General Meeting / Assemblée General |

Friday, June 4 / Vendredi 4 juin

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| 9:00-10:30 | Session / séance 8a <i>Rhetorics and/of modern science</i> Chair/Président de séance: TBA |
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| | Another Man's Profession: Rhetoric, Medicine, and Religion in 17th-Century England Lyn Bennett, Dalhousie University |
| | Double-entry Bookkeeping and the Rhetoric of Renaissance Economics Ed King, Concordia University |
| | The Inventive Architect and the Revaluation of the Art of Building Jonathan Powers, Concordia University |
| 10:30-10:45 | COFFEE BREAK / PAUSE CAFÉ |
| 10:45-12:15 | <i>Session / séance 8b</i> <i>Rhetorics and/of modern science (continued)</i> Chair/Président de séance: TBA |
| | Pragmatism and the Habits of Democratic Life: Scientific Practice as Rhetorical Thinking Robert Danisch, Concordia University |
| | The Limits of Rhetoricity: Reaching Toward a Fleeting Real Maurice Charland, Concordia University |
| | Thomas Hobbes and the Ruses of Positing a Universal Human Nature and Stipulating Egalitarian Political Premises Travis D. Smith, Concordia University |
| 12:15-1:45 | LUNCH / DÉJEUNER |
| 1:45-3:15 | <i>Session / séance 9</i> <i>Image events and gustatory trips: An excursion into visual & sensory rhetorics</i> Chair/Président de séance: TBA |
| | "The gesture has caused quite a stir": Michaëlle Jean's Seal-Eating Moment as Image Event Tracy Whalen, The University of Winnipeg |
| | Hockey, History, and Moving-Image Representation: The Rhetoric of <i>Canada Russia '72</i> Riccardo Mauricio-Cardilli, Concordia University |
| | On Hunting Pig and Smoking Pot: "Cannabinoid rhetoric" in <i>The Omnivore's Dilemma</i> Rebecca C. Den Hoed, University of Calgary |
| 3:15-3:30 | COFFEE BREAK / PAUSE CAFÉ |
| 3:30-4:30 | <i>Session / séance 10</i> <i>Parable and paradox: Rhetorical art within musical genres</i> Chair/Président de séance: TBA |
| | The Open-ended Nature of Benjamin Britten's Musical Parable Art Dean Jobin-Bevans, Lakehead University |
| | Paradox in 17th Century Art Song Lullabies |

