

**CANADIAN SOCIETY FOR THE
STUDY OF RHETORIC**

**May 29-31, 2003, Dalhousie
University 2002**

PROGRAM

**SOCIÉTÉ CANADIENNE POUR
L'ÉTUDE DE LA RHÉTORIQUE**

**29-31 Mai, 2003, Université
Dalhousie**

PROGRAMME

THURSDAY 29 MAY / JEUDI 29 MAI

Room/Salle 2190, Marion McCain Building

9:00-9:15 WELCOME / BIENVENUE

9:30-10:30 **Rhetoric of Canadian Identity I**

Chair / Président: Robert Seiler, University of Calgary

Shannon Purves-Smith, Wilfred Laurier University; "Bathetic
Rhetoric: Some Canadian Examples"

Michelle Weinroth, Ottawa, Ontario "'Conflict and Cooperation':
Romanow's Report and the Strategies of Neo-Liberal Rhetoric"

10:30 - 10:45 BREAK / PAUSE

10:45-11:45 **Rhetoric of Canadian Identity II**

Chair / Président: Shannon Purves-Smith, Wilfred Laurier
University

Robert Seiler and Tamara Seiler, University of Calgary,
"Selling Dreams: The Rhetoric of Movie Exhibition on the
Canadian Prairies, 1920-2000"

Jennifer MacLennan, University of Saskatchewan, "Life on the
Rock: Island and Identity in Mary Walsh's "A Hymn to Canada"

11:45 - 1:30 LUNCH / DÉJEUNER

1:30 - 3:00 **Politics and the Practice of Rhetoric**

Chair / Président: Tamara Seiler, University of Calgary

Rob Alexander, Brock University, "'Your good dog, Richard':
Allegories of Reception in the Rhetoric of Richard Nixon"

D. Ray Heisey, Kent State University, "The Rhetoric of Political
Discourse in the Labor Movement"

Sylvain Rheault, University of Regina, "Discours De L'état De
Guerre"

3:00 - 3:15 BREAK / PAUSE

3:00 - 4:30 **Rhetoric in the Classroom: Strategies and
Approaches**

Chair / Président: Sylvain Rheault, University of Regina

Mirela Saim, McGill University, "Teaching Dialogues and Controversies: Methodological Challenges and Scholarly Rewards"

Josef Schmidt, McGill University, "Planting The Rhetorical Seed, Or, How to Enrich Regular Humanities Courses With Rhetorical Content"

7:00 CSSR "NO-HOST" DINNER / DÎNER DE LA SCÉR

FRIDAY 30 MAY / VENDREDI 30 MAI

Room/Salle 2190, Marion McCain Building

9:30 - 10:30 **Rhetoric and the Literary Experience I**

Chair / Président: Michael Purves-Smith, Wilfred Laurier University

Alice Den Otter, Lakehead University: "Coleridge's Conflict and Cooperation in 'Fears in Solitude'"

Cynthia Messenger, University of Toronto, "'Rhetorics of Utopia': P.K. Page and John Vanderpant"

10:30 - 10:45 BREAK / PAUSE

10:45 - 11:45 **Rhetoric and the Literary Experience II**

Chair / Président: Laura Patterson, University of Saskatchewan

Corey Owen, Dalhousie University, "The Rhetoric of Neoplatonism in the Poetry of Ben Jonson"

Jeanie Wills, University of Saskatchewan, "All That is Spoke is Marr'd: A Dramatistic Analysis of Motive and Purpose in Desdemona's Rhetoric"

11:45-1:45 **ANNUAL GENERAL MEETING /**

ASSEMBLÉE GÉNÉRALE ANNUELLE

(all CSSR members are welcome / tous les membres de la SCÉR sont bienvenus)

1:45 - 3:15 **La rhétorique en français**

Chair / Président: Pierre Zoberman, Université de Paris-Nord

Alain Létourneau, Université de Sherbrooke, "Le consensus et le droit au désaccord. L'argumentation dans les comités d'éthique"

Andréanne Vallée, Université d'Ottawa, "La rhétorique au service du discours laïque de la Nouvelle-France"

Thomas Vauterin, Université d'Ottawa, "Influence de l'écriture rhétorique dans l'essai critique québécois, le cas d'André Belleau"

3:30-5:00 Theories of Rhetoric and the Rhetoric of Theory

Chair / Président: Josef Schmidt, McGill University

Laura Patterson, University of Saskatchewan; "What's Rhetoric Got to Do with It? Norman Fairclough's Language and Power"

Michael Purves-Smith, Wilfred Laurier University; "Conflict and Cooperation from the Podium"

Pierre Zoberman, Université de Paris-Nord "Queer Strategies: Reading Homosexuality In(/to) the Past ?"

SATURDAY 31 MAY / SAMEDI 31 MAI

Joint CSSR - CATTW-(Canadian Association of Teachers of Technical) session

Rhetorical approaches to communication: Workplace and classroom

Room/Salle 2021, Marion McCain Building

9:15 - 10:45 Rhetoric and Professional/technical Communication (i)

Chair / Président: Natasha Artemeva, Carleton University, CATTW

Philippa Spoel and Laura Young, Laurentian University, CATTW, "Exploring Structures and Contexts of Conflict and Cooperation in a Professional Meta-genre"

Elizabeth Maurer, University of British Columbia, CSSR, "Anonymity, "Audience Design," and Multiply-Authored Internet Texts

Maria Wilson, Department of Indian Affairs and Northern Development, CATTW; "Researching Workplace Writing: Rhetorical Genre Analysis of Texts Created in the Workplace"

10:45 - 11:00 BREAK / PAUSE

11:00 - 1:00 Rhetoric In The Classroom - Pedagogy And Politics (I)

Chair / Président: Jennifer MacLennan, University of Saskatchewan, CSSR

Dena Bain Taylor, University of Toronto, CSSR; "Rhetoric in an Electronic Environment: Resolving the Conflict of Disciplinary and Interdisciplinary Stances in Health Sciences Education"

Natasha Artemeva, Carleton University, CATTW; "Changing Hats: a Study of Engineering Students' Perceptions of Themselves as Technical Communicators"

Diana Wegner, Douglas College and Simon Fraser University, CSSR; "Creating Communities of Learning for Professional Writing Students: Access and Participation in Workplace Organizations"

Meagan McGiffin, Carleton University, CATTW ; "A Rhetorical Analysis of an Academic Writer's Laboratory Report: Taking a Closer Look at the Similarities and Differences that Exist in Experimental Reports Written by Novice and Expert Science Students"

1:00 - 2:00 LUNCH / DÉJEUNER

2:00 - 3:30 **Rhetoric in the classroom - pedagogy and politics (II)**

Chair / Président: Philippa Spoel, Laurentian University, CATTW/CSSR

Andrew Stubbs, Judy Chapman, and Neil Birch, University of Regina, CSSR; "Standard Practices and Uncertain Outcomes: Conflict as 'Motive' and Method in the First-Year Writing Class"

Rena Helms-Park, University of Toronto, and Paul Stapleton, Hokkaido University, Japan, CSSR; "Questioning the Importance of Voice in Undergraduate L2 Argumentative Writing: an Empirical Study with Pedagogical Implications"

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